



Finnish Sport for All Association

PRESS RELEASE

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Active Workplace Award for UPM Raflatac Oy in 2007

Finnish Sport for All Association has honoured UPM Raflatac Oy with Active Workplace Award 2007. By Active Workplace Award Finnish Sport for All Association encourages beneficial worksite wellness program and endorses work community well-being.

UPM Raflatac's worksite wellness program shows that crucial for success is to take physical activity as a part of organization strategy and to develop physical activities selection persistently. In UPM Raflatac approximately 70 % of employees exercise in a sufficient level for health benefits. UPM Raflatac offers a wide selection of physical activities for employees. In the selection there are various sport clubs from different ball games to marathon, jig fishing, hunting, winter swimming and golf clubs.

Background

WHO promotes health and physical activity in member states by Global Strategy of Diet and Physical Activity –program. As a part of program WHO organizes Move for Health Day. In 2007 Move for Health Day's theme is Active Workplace. In Finland, Finnish Sport for All Association promotes worksite physical activity in a national level.

Recognition

Active Workplace Award is an annual recognition rewarded in many WHO member states. In Finland, UPM Raflatac is honoured with Active Workplace Award 2007. The award is handed over at a World Health Day seminar on 10th of May, 2007, at 11 a.m. in Helsinki by WHO European Organization leader Haik Nigosian, National Public Health Institute general director Pekka Puska and Finnish Sport for All Association secretary general Jorma Savola.

Criteria

During the last 16 years, UPM Raflatac has developed a worksite fitness program that covers all employees. The fitness program functions as a part of wellness program and organization strategy.

In 1991 UPM Raflatac founded the Fitness Team to maintain employees working abilities by physical activities. The Fitness Team was attended by management, occupational health care, different staff units and sport actives. In 1994 a worksite fitness program was founded. The core of the program has been active sport contact persons who have been responsible for informing and encouraging staff to different events. In addition, since 1994 internal communication has been a valuable support for fitness program.

The results of worksite fitness program and feedback from employees have been studied since year 1995 by questionnaires. A wide selection of physical activities has been offered during the whole worksite fitness program. Thus the program has been motivating for the employees. The core of physical activity services have been regular sport clubs and financial support for fitness services liable to charge.

Since 1999, a full-time expert has taken care of developing and organizing the company wellness program. Attaining the goals of the company, the worksite fitness program has supported health and physical activeness. Studies prove that worksite fitness program has had a remarkable role in internal work atmosphere and in external image including benefits in recruiting. Thus, the worksite fitness program supports company's business operations.

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Active Workplace Award

Active Workplace Award is an annual recognition rewarded in many WHO member states. In Finland, Posti Oyj was honoured with the first Active Workplace Award in 2006. In 2007, UPM Raflatac is honoured with Active Workplace Award. The award is handed over at a World Health Day seminar on 10th of May in Helsinki.

UPM Raflatac Oy

UPM Raflatac is a world-leading supplier of self-adhesive label materials for a wide variety of needs in product and information labelling. In addition, the company is at the global forefront in the development and high-volume production of HF and UHF radio frequency identification (RFID) tags and inlays. UPM Raflatac has around 2,500 employees and made sales of approximately EUR 1 billion (USD 1.3 billion) in 2006. UPM Raflatac has a global service network consisting of 11 factories on five continents and a broad network of distribution and slitting terminals and sales offices worldwide. UPM Raflatac is part of UPM. Further information is available at www.upmraflatac.com.

Finnish Sport for All Association (www.kunto.fi)

Finnish Sport for All Association promotes wellness, health and physical activity in national level by providing know-how. The organization operates on three different levels in fitness field. These are sports organization, worksite fitness and gym activities.